



2ND ANNUAL CONFERENCE OF THE REPORTING 3.0 PLATFORM 2014

Date: October 6/7, 2014 | Venue: Berlin, Unter den Linden 17 (Microsoft Atrium)
Language: English/German

DAY 1 – October 6

8.00 – 10.00	Registration, Welcome Coffee, Networking Opportunities		
10.00 – 10.30	Welcome By The Organizer – Introduction to Reporting 3.0 and Conference Design – Sebastian Straube & Ralph Thurm		
10.30 – 11.15	INTRODUCTORY KEYNOTE Towards breakthrough capitalism – the role of reporting in a change of age – John Elkington, Volans		
11.15 – 12.30	BREAKPOINT 1 From ‚less bad‘ to ‚net positive impact‘ – envisaging a longer-term roadmap and defining the milestones to future-readiness in corporate reporting Speaker 1 – Sir Ian Cheshire, CEO Kingfisher (t.b.c.) Speaker 2 – Ton van Keken, CEO, Interface Netherlands (t.b.c.) Moderation – Ralph Thurm, BSD Speaker 3 – CEO BASF (t.b.c.) Speaker 4 – Peter Bakker, WBCSD (t.b.c.) Speaker 5 – Paul Polman, Unilever (t.b.c.)		
12.30 – 14.00	Lunch break and networking opportunity Side Event: Big Data for Sustainability		
14.00 – 15.30	BREAKOUT (Round 1) Where we are and what are the major challenges?		
Introducing 3 core conference themes:	Impacting the world Defining ambition levels, metrics and data needs for future-ready reporting strategies A1 Corporate growth perspectives in a resource-constrained world and long-term target setting– why do we read so little in sustainability reports? Speaker 1 – Susanne Stormer, Novo Nordisk (t.b.c.) Speaker 2 – Bill Baue, Sustainability Context Group Speaker 3 – (t.b.c.) Moderator – Ralph Thurm, BSD	Impacting the company Using future-ready information to integrate sustainability strategies on all levels of the company B1 Materiality and Integrated Thinking in Reporting Standards – will these new concepts help to get all internal stakeholders bought in? Speaker 1 – Bastian Buck, GRI Speaker 2 – Lothar Rieth, IIRC Speaker 3 – Thomas Scheiwiller, SASB Moderator – Sebastian Straube, BSD	Impacting stakeholders Satisfying the information needs of demanding external stakeholders? C1 Reports don't cut it – why is it so difficult to attract stakeholders to the benefits of sustainability? Speaker 1 – Anniek Mauser, Unilever (t.b.c.) Speaker 2 – Volker Weber, FNG Speaker 3 – (t.b.c.) Moderator – Thomas Petruschke, BSD
15.30 – 16.30	Coffee break and networking opportunity		
16.30 – 18.00	BREAKOUT (Round 2) Where we need to move towards and what current developments helping to face the challenges?		
	A2 Sustainable Development Goals or Net-Positive Impact Goals as Corridors for aligned long-term goal-setting – what will cut the fluff? Speaker 1 – Jürgen Janssen, UNGC Germany Speaker 2 – Richard Gillies, Kingfisher (t.b.c.) Speaker 3 – Geanne van Arkel, Interface Moderator – Ralph Thurm, BSD	B2 Science-based goals for the use in corporate functions – how to plan the transition and gain buy-in for the green & inclusive economy internally? Speaker 1 – Geoff Kendall, 3D Investment Foundation Speaker 2 – Mark McElroy – Centre for Sustainable Speaker 3 – Rodney Irwin, WBCSD Moderator – Sebastian Straube, BSD	C2 Ranking & Ratings – from best in class to proof for good for consumers and investors? Speaker 1 – Sabine Dorf, GISR (t.b.c.) Speaker 2 – Mike Bellamente, Climate Counts (t.b.c.) Speaker 3 – Stock exchanges representative (t.b.c.) Moderator – Thomas Petruschke, BSD
18.00 – 19.00	Drinks		
20.00 – 22.30	Sponsored Dinner		

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Microsoft Berlin
Unter den Linden 17
10117 Berlin

SPONSORED SIDE EVENT

Big Data for Sustainability – using IT and big data for the future-ready company (a pitch of opportunities)

DAY 2 – October 7

8.00 – 9.00	Registration, Welcome Coffee, Networking Opportunities		
9.00 – 9.15	Introduction to Day 2 of the conference – Ralph Thurm, BSD		
9.15 – 10.00	INTRODUCTORY KEYNOTE Designing the next-generation economic and reporting system – Said Dawlabani, The Memenomics Group (Author of bestselling book 'Memenonics') (confirmed)		
10.00 – 11.15	BREAKPOINT 2 International hotspots in the agenda for future-fit reporting Speaker 1 – Europe and Africa/Peter Teuscher (t.b.c.) Speaker 2 – North America/Felipe Arango (t.b.c.) Moderator – Ralph Thurm, BSD Speaker 3 – South America/Beat Grüninger (t.b.c.) Speaker 4 – China/Tobias Knapp (t.b.c.)		
11.15 – 11.45	Coffee break and networking opportunity		
11.45 – 13.15	BREAKTHROUGHS Are they possible and what agendas, participation possibilities and framework conditions are needed to foster and mainstream progressive developments?		
	A3 True costing, true pricing, true taxation as necessary breakthrough for new economic system boundaries – will they be able to reach the necessary political and corporate agenda? Speaker 1 – Richard Mattison, Trucost Speaker 2 – Adrian de Groot Ruiz, True Price Foundation Speaker 3 – (t.b.c.) Moderator – Thomas Petruschke, BSD	B3 Use of breakthrough software technology to serve the needs of data integration for a green & inclusive economy Speaker 1 – Florian Holl, CEO of Verso CEE Speaker 2 – Frank Müller, Principal Consultant Sustainability, SAP Speaker 3 – (t.b.c.) Moderator – Sebastian Straube, BSD	C3 Guiding stakeholder information demand, fostering stakeholder behavior change and initiatives that enable transformation Speaker 1 – Robin Wood, ThriveAbility Foundation Speaker 2 – Andrew Rzepa, Gallup (t.b.c.) Speaker 3 – Steve Waygood, Aviva Investors (t.b.c.) Moderator – Ralph Thurm, BSD
13.15 – 14.30	Lunch break and networking opportunity Side Event: Big Data for Sustainability		
14.30 – 16.15	Synopsis: Breakpoints, Breakouts, Breakthroughs Creating a roadmap for transition [Possibility to have John Elkington, Peter Bakker, Said Dawlabani to observe and respond to the outcomes of breakthrough sessions]		
16.15 – 16.30	Closing of the conference by BSD and adjourn		
16.30	END		

